



PATENT  
39003.814US01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:  
Gregory A. PICCIONELLI et al.

Group Art Unit: 3715

Examiner: B. Hadizonooz

Serial No. 10/822,213

Filed: April 9, 2004

For: STUDY AID WITH VIDEO  
MOTIVATION AND METHOD OF USE

INTERVIEW SUMMARY

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In accordance with the requirement of 37 C.F.R. 1.133(b), the following summary of the interview conducted on September 15, 2009 in connection with the above-referenced application is provided.

Present at the interview were co-inventor Michael M. Gerardi, Examiner Hadizonooz and Examiner Saadat. All pending independent claims were discussed, with emphasis on claim 44.

During the interview, the Major League film cited against the pending claims was discussed and distinguished. Co-inventor Gerardi noted that in the film, a cardboard cut-out rather than a model was employed. The coach, not a model, acted whenever the team won a game; no instructions were provided to a model. The coach removed a portion of a depiction of clothing affixed to the surface of the cardboard cut-out, rather than a model removing an actual article of clothing.

It was agreed that all pending claims reciting the term "model" would be amended to recite a human model, in order to further distinguish Major League. Subsequently, a Supplemental Amendment was filed in which the claims were so amended.

Respectfully submitted,

Michael M. Gerardi  
Co-inventor

9/24/2009  
Date

2801 Townsgate Road, Suite 200  
Westlake Village, CA 91361  
Tel: (951) 672-4354